



2024 SOCHE Career Services Conference

Friday, Oct. 11, 2024 | 8:45 a.m.-2 p.m. ET

Clark State Hollenbeck Bayley Conference Center, 275 S. Limestone, Springfield

“Tomorrow’s Path: Career Services for the Future”

Event Program

Time	Session	Location
8:15 a.m.	Event check-in begins	Conference Center Atrium
8:45 a.m.	Coffee & Conversations Continental breakfast + networking time	Grand Hall
9:15 a.m.	Opening and Welcome from Conference Host Jason Eckert , University of Dayton	Grand Hall
9:25 a.m.	Transition to Concurrent Sessions	
9:30 a.m.	<p>Concurrent Sessions A (sessions repeat - choose at registration)</p> <ul style="list-style-type: none"> <p>• Session 1 – Bridging the Gap: Connecting NACE Career Readiness Competencies to Academic Learning Employers are seeking candidates with transferable skills, including teamwork, problem-solving, and critical thinking. Many students are unaware they gain and possess these skills through academic and co-curricular activities, resulting in a perceived “skill gap.” By weaving transferable skills knowledge through all coursework, educators across college campuses can impact employability and how students will embrace various new and undiscovered career paths in the future. Presenters: Doreen Grontkowski and Emily Frazier, University of Cincinnati Moderator: Jason Eckert, University of Dayton</p> <p>• Session 2 – Generations in the Workplace Who is iGeneration or Gen Z? As faculty and staff, supporting or encouraging students to the best of their ability is often difficult. Really, relating to all generations can be challenging. Nevertheless, this breakout session will inform you about this current generation and the other six generations of the 21st century thus far. Discover how each generation learns best and what kind of workforce they are, among other essential characteristics. Need an edge to comprehend the generations, especially Generation Z? You won’t want to skip this session. Presenter: Angelica Kennedy, Cincinnati State Technical & Community College Moderator: Hannah Harshman, Sinclair College</p> 	<p>Breakout Room TBD</p> <p>Breakout Room TBD</p>

	<p>• Session 3 – Connecting Communities: Leveraging the Power of Virtual Networking to Support Student Career Outcomes Today’s digital world offers institutions the opportunity to connect their student and alumni communities like never before. Facilitating these connections through virtual networking and mentoring programs can help students gain valuable experience, support, and social capital that can open important doors as they embark on their post-graduate career journeys. Together we will discuss practical strategies for fostering a collaborative digital environment, explore successful examples from higher education peers, and take a look at how to utilize data to understand and communicate the impact of these virtual connections. <i>Presenter:</i> Dori Branch, PeopleGrove <i>Moderator:</i> Steve Whayne, Miami University Regionals</p>	Breakout Room TBD
10:15 a.m.	Break – Transition to next Concurrent Session	
10:30 a.m.	<p>Concurrent Sessions B (sessions repeat - choose at registration)</p> <p>• Session 1 – Bridging the Gap: Connecting NACE Career Readiness Competencies to Academic Learning Employers are seeking candidates with transferable skills, including teamwork, problem-solving, and critical thinking. Many students are unaware they gain and possess these skills through academic and co-curricular activities, resulting in a perceived “skill gap.” By weaving transferable skills knowledge through all coursework, educators across college campuses can impact employability and how students will embrace various new and undiscovered career paths in the future. <i>Presenters:</i> Doreen Grontkowski and Emily Frazier, University of Cincinnati <i>Moderator:</i> Hannah Harshman, Sinclair College</p> <p>• Session 2 – Generations in the Workplace Who is iGeneration or Gen Z? As faculty and staff, supporting or encouraging students to the best of their ability is often difficult. Really, relating to all generations can be challenging. Nevertheless, this breakout session will inform you about this current generation and the other six generations of the 21st century thus far. Discover how each generation learns best and what kind of workforce they are, among other essential characteristics. Need an edge to comprehend the generations, especially Generation Z? You won’t want to skip this session. <i>Presenter:</i> Angelica Kennedy, Cincinnati State Technical & Community College <i>Moderator:</i> Steve Whayne, Miami University Regionals</p> <p>• Session 3 – Connecting Communities: Leveraging the Power of Virtual Networking to Support Student Career Outcomes Today’s digital world offers institutions the opportunity to connect their student and alumni communities like never before. Facilitating these connections through virtual networking and mentoring programs can help students gain valuable experience, support, and social capital that can open important doors as they embark on their post-graduate career journeys. Together we will discuss practical strategies for fostering a collaborative digital environment, explore successful examples from higher education peers, and take a look at how to utilize data to understand and communicate the impact of these virtual connections. <i>Presenter:</i> Dori Branch, PeopleGrove <i>Moderator:</i> Jason Eckert, University of Dayton</p>	<p>Breakout Room TBD</p> <p>Breakout Room TBD</p> <p>Breakout Room TBD</p>
11:15 a.m.	Break – Transition back to Grand Hall	

11:30 a.m.-12:15 p.m.	Lunch and SOCHE Update 11:30 a.m.-12:15 p.m. – Lunch served 12-12:15 p.m. – SOCHE update from Cassie Barlow , president	Grand Hall
12:15-12:45 p.m.	KEYNOTE - Designing Career Services for the Future: Harnessing the Current and Future Needs of the Generations to Come In an ever-changing world of work, it is crucial to learn how to develop a healthy career development ecosystem for every student's future success. Participants will learn important concepts such as career everywhere, developing trusted circles, and intentional career development for students. Conference participants will gain key takeaways and action steps to prepare their students for more fulfilling career choices and post-graduation. <i>Presenter:</i> Monique Frost , The Career Leadership Collective	Grand Hall
12:45 p.m.	Break	
1:00 p.m.	PANEL: Leveraging AI/ChatGPT in Career Services What is considered ethical in using AI during a job search? What is the latest information about using AI in career services? How are you using AI in the course of what you do every day? Join our panel of higher education, industry, and vendor representatives to learn how you can incorporate artificial intelligence into your institution's career services efforts and bolster your students' job search capabilities. <i>Moderator:</i> Roger Fulk , Edison State Community College <i>Panelists:</i> Austin Raines , Shawnee State University; Lucas Faustman , JobScan; Alex Kenner , LexisNexis	Grand Hall
2 p.m.	Closing Remarks by Conference Host Jason Eckert , University of Dayton	Grand Hall